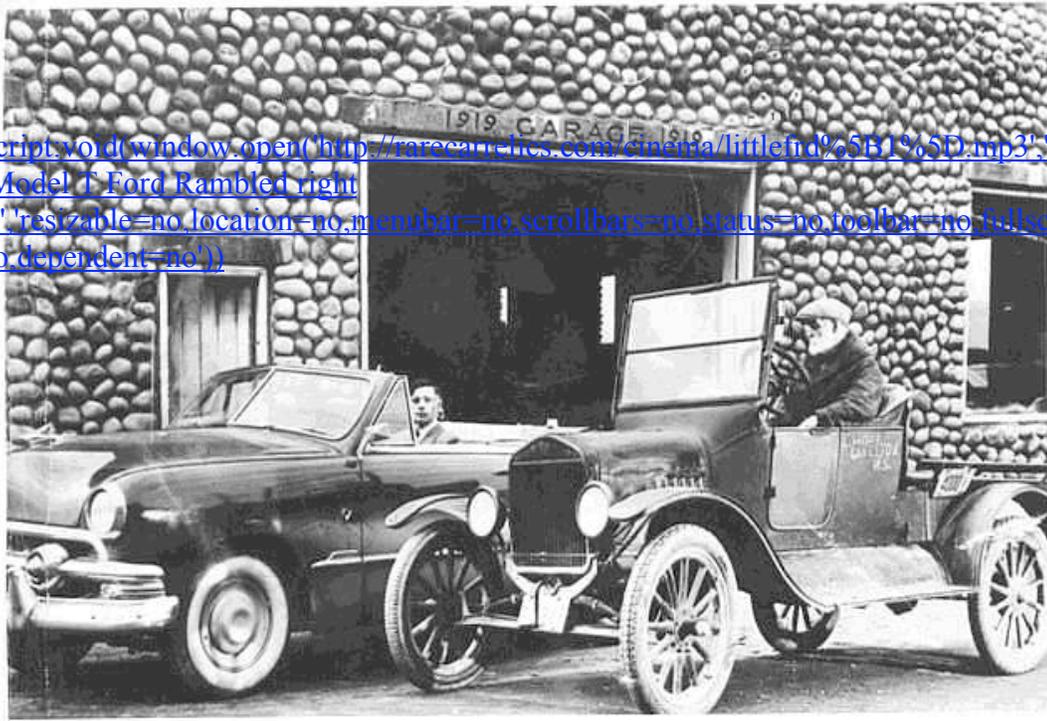


[javascript:void\(window.open\('http://rarecarpics.com/cinema/littleford%25B1%5D.mp3','Little Model T Ford Rambled right along','resizable=no,location=no,menubar=no,scrollbars=no,status=no,toolbar=no,fullscreen=no,dependent=no'\)\)](http://rarecarpics.com/cinema/littleford%25B1%5D.mp3)



Above is a picture of a 1923 Model T (and next to it is a 1951 Ford Convertible, so the picture itself is actually from the 1950s). The owner of the Model T reported that he bought it new and drove it until 1962.

No one knows for sure if Henry Ford actually said, "You can paint it any color as long as it's BLACK" but that phrase has survived for almost a century and does indicate something about the beloved Model T.

No other car has done what it has done and no other car ever will. The Model T was not the first car that Henry Ford produced but he had a dream of producing "a car for the masses." After two unsuccessful attempts to establish a company to manufacture these early Fords, the Ford Motor Company was incorporated in 1903 with Henry Ford as vice-president and chief engineer

The first production Model T Ford was assembled at the Piquette Avenue Plant in Detroit on October 1, 1908. For the next 19 years, Ford would build 15,000,000 cars and trucks with the Model "T" engine. Henry Ford had succeeded in his dream of building a car for the masses. With the development of the sturdy Model T in 1908, Henry Ford made his company the biggest in the industry. The moving assembly line, which Ford introduced in 1914 enabled Ford to produce far more cars than any other company.

**Ford**  
TOURING CAR

The Ford Touring Car is even better than before—and it is lower in price than ever.

The one-man top and slanting windshield add to its appearance—the improved seats make it more comfortable, while the many improvements in chassis construction make it a car of even greater merit.

Let us show you this car and explain the many improvements which make it the best Ford Touring Car ever built and the greatest value ever offered.

You should act quickly. The shortage of Ford Cars may mean disappointment in delivery if you wait too long.

A small down payment—convenient easy terms, or a still easier way to buy is through the new

*Ford Weekly Purchase Plan*

Text from "Ford Touring Car" Document:

The Ford Touring Car is even better than before—and it is lower in price than ever. The one-man top and slanting windshield add to its appearance—the improved seats make it more comfortable, while the many improvements in chassis construction make it a car of even grander merit.

Let us show you this car and explain the many improvements which make it the best Ford Touring Car ever built and greatest value ever offered. You should act quickly. The shortage of Ford Cars may mean disappointment in delivery if you wait too long.

A small down payment—convenient easy terms, or a still easier way to buy is through the new *Ford Weekly Purchase Plan*.